

# UMass Lowell First Year Students and Seniors: Your voice counts!

Go to [www.uml.edu/NSSE](http://www.uml.edu/NSSE) and give us your feedback through the NSSE!!

## What is the NSSE?

The annual National Survey of Student Engagement (NSSE) collects information from freshmen and seniors at hundreds of four-year colleges and universities about student participation in programs and activities that institutions provide for their learning and personal development. The results highlight how undergraduates spend their time and what they gain from attending college as well as point to areas where schools are performing well and which aspects of the undergraduate experience could be improved.

## Why is the NSSE worth 15 minutes of your time?

- ◆ **You know what matters to you!** At UMass Lowell, administrators use NSSE results to evaluate certain aspects of the undergraduate experience, to allocate resources, and to develop initiatives for expansion or improvement.
- ◆ **NSSE results create real change!** Recent examples of changes linked to NSSE feedback include:
  - Adding advising staff available to help students in the Deans' Offices and the Centers for Learning
  - Developing the Student Success Collaborative, a system that helps identify students in academic difficulty
  - Increasing hands-on learning opportunities with undergrad research positions, co-ops, & service learning
  - Making Learning Commons space in the libraries to foster student collaboration
  - Creating the recreational facilities in Riverview Suites
  - Enhancing student life by bringing in national acts like Drake, Johnny Cupcake and Amy Schumer
  - Building on our student fan base to support our athletics programs' climb to Division I
- ◆ **Responses generate scholarship funds!** A generous donor will contribute one dollar for each completed survey to a scholarship fund in honor of the freshman and senior classes. Be part of this legacy.
- ◆ **Plus: PRIZES!**

As a thank you for completing the survey, students are eligible to receive one (1) \$5.00 Starbucks gift card. Students can visit one of our tabling locations from the list below to pick up their gift card. Student ID must be presented at time of pick up. This offer is only valid during scheduled tabling times.

Mon 2/22	South Campus Starbucks	10:00am-2:00pm
Tues 2/23	North Campus Starbucks	10:00am-2:00pm
Wed 3/2	South Campus Starbucks	10:00am-2:00pm
Thurs 3/3	North Campus Starbucks	10:00am-2:00pm
Tues 3/22	South Campus Starbucks	10:00am-2:00pm
Wed 3/23	North Campus Starbucks	10:00am-2:00pm
Tues 4/5	South Campus Starbucks	10:00am-2:00pm
Wed 4/6	North Campus Starbucks	10:00am-2:00pm

Additionally, we'll be selecting winners on the following dates at random from everyone who's completed the survey to win a variety of prizes. Here's what students can win:

**March 4:** Two iPads (worth over \$400), one for a first-year student and one for a senior.

**March 11:** Two \$300 gift cards to Best Buy or Amazon, one to a first-year student and one to a senior.

**March 25:** Two \$300 gift cards to Best Buy or Amazon, one to a first-year student and one to a senior.

**Throughout the survey period:** Swag Bags of River Hawk Gear

Chances of winning depend on how many complete the survey; the last time we administered this survey, about 1,000 students responded. Based on this estimate, odds of winning are 1 in 100.

## How can you take the NSSE?

Eligible students received an email from the NSSE administrators with login information and a link to the survey. This information is also available at [www.uml.edu/NSSE](http://www.uml.edu/NSSE). The survey takes about 15 minutes to complete. Survey data is published in the aggregate. While the survey is not anonymous, your answers are held in strict confidence.

***NSSE is available NOW! Don't miss your chance to be heard!***